November 2012 Webcast for District Education

Below is a complete written summary and digital copy (audio and video) of the November 21st, 2012 webcast for **District CIOs and Education Technology Leaders. This month the webcast** was conducted from the Regional Student Technology Leadership Program completion at the Center for Rural Development in Somerset**.**

You can get to both the Video and Audio links for this webcast through our webpage at:

Video and audio   mms://video1.education.ky.gov/DTL_11-20-2012

Downloadable audio podcast   http://media.education.ky.gov/video1/On-Demand2012/DTL_11-20-2012.mp3

The webcast is approximately 1 hour.   The numbers in **red** below indicate the time stamp for discussion on the audio and video segment of the broadcast.

Summary

00:15 Introductions and district information: From **KDE** we have **David Couch.** We also have **Phil Coleman, Mike Leadingham, and Dede Connor** who are directors at KIDS**.** Also attending today is **Chuck Austin from the KIDS Office** and the **KETS Engineer for Region 6, Judy Evans. Charles Peabody from Everfi is here with us today. Andy Liaupsin and Clint Goins** are running the equipment on the other side of the camera**.**

1:25 Charles Peabody from Everfi gave a review of the *My Digital Life* by **Neustar** that targets 5-9 graders and its purpose is to give those students a better understanding of digital literacy and responsibility to students, entirely online. The program launched a little over a year ago. It is an individual training program that has a 3.5 hour learning segment and a 1 hour simulation/testing segment. The purpose is to give both the good and bad of using technology in today's world.

You read more about the program at: http://blog.neustar.biz/neustar-insights/neustars-my-digital-life-kentucky-launch/

Another program **Charles reviewed is the Everfi Vault financial/money management to students** starting in the 4th and 5th grade environment. You read more about the program at: http://www.everfi.com/vault

If you want to get more information regarding either program you can contact Charles at by email at charlie@everfi.com, or at 502-240-2728. He can schedule a webinar with yourself and those teachers you feel would most likely use these programs. The webinar only takes 20 minutes. He can help your students and teachers' best utilize these free resources!

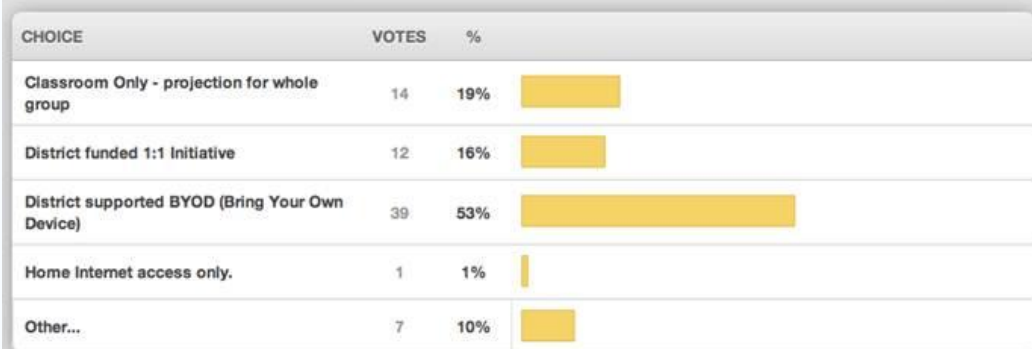**8:15 GoSoapBox** final responses from the last webcast:

David posed two questions for the audience using Gosoapbox:

- Are digital textbooks on your district's radar screen? What is your district's delivery
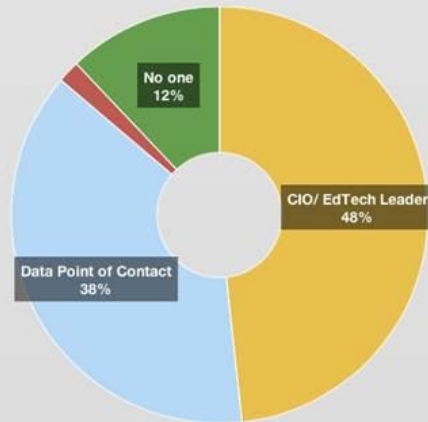 mechanism and strategy for e-books?

eBooks (Digital Textbooks): How big is this movement? What level of importance (strategically) is this for your district?

CHOICE	VOTES	%
Not on the radar.	13	18%
Starting to gain some speed.	51	70%
Major driving force for decisions in the near future.	9	12%

eBooks (Digital Textbooks): What delivery mechanism makes the most sense for your district?

CHOICE	VOTES	%
Classroom Only - projection for whole group	14	19%
District funded 1:1 Initiative	12	16%
District supported BYOD (Bring Your Own Device)	39	53%
Home Internet access only.	1	1%
Other...	7	10%

Every district needs a person who regularly provides leadership, mentoring & guidance to all the district's data stewards & clerks. What person in your district is overall responsible for data quality leadership regardless of the data system?

Vote Counts	
CIO/ EdTech Leader: 28 votes	
Data Point of Contact: 22 votes	
Superintendent: 1 vote	
No one: 7 votes	

10:50 Gartner Conference review: Chuck Austin and **Phil Coleman** attended a recent conference and wanted to relate what they have learned from the conference.

The **Gartner Symposium** is targeted to all areas of technology use on an enterprise scale. What trends are forming and how what Kentucky is doing line up with the rest of the IT industry.

There are a lot of similarities between what others are doing and our new **Master Plan for Education Technology**. The things that drive and impact IT – an example of this is managing mobile, what impact does cloud computing have on capacity, reliability and accessibility, how do we include social technology, collaboration, how big will big data get, and other similar driving forces.

The change from a PC world to a Personal Cloud in what services they need to use in their lives. What **Chuck** considers the consumerization of IT and the expectation to be able to use information wherever and whenever they need it while still making sure we put in duty of care and security on what is being used.

Phil discussed a chart called the *Nexus of Forces* – as new technologies spread into the Education Technology arena - such as cloud services, mobile technologies, social, and information/big data for decision making, we have seen that Kentucky has already adopted most of these services. Districts are using these innovation/disruptive technologies to better help students and educators be creative and deliver individual ways of learning. If we are locked into the way we have done things in the past and not be able to change as needed we will fail in our goal of providing the best education to students in the districts.

25:22 GoSoapBox this month's questions and responses from the audience:

Which of the 7 leadership skills, if significantly improved, would enable you to make the biggest impact as a leader?

CHOICE	VOTES	%	
Commit to leadership firs...	5	9%	
Lead differently than you...	1	2%	
Embrace your softer side	3	5%	
Forge right relationships...	9	16%	
Master communications	10	17%	
Inspire others	13	22%	
Build people, not systems	17	29%	

Which of the 4 areas of the NEXUS do you believe are the most important to your district?

CHOICE	VOTES	%	
Mobility	30	57%	
Cloud	7	13%	
Information	16	30%	
Social	0	0%	

Should we pursue finding a purchasing mechanism for the Windows Surface device?

CHOICE	VOTES	%	
Immediately	24	45%	
In 6 months	11	21%	
In a year	8	15%	
Longer than a year	5	9%	
Don't pursue	5	9%	

What is your timeframe to deploy Windows 8 on a high percentage of your devices?

CHOICE	VOTES	%	
Immediately	3	6%	
In 6 months	4	7%	
In a year	14	26%	
In 2 years	9	17%	
Not on the radar screen	24	44%	

Would you be more willing to explore Windows 8 Pro tablets if the devices of multiple vendors were being offered (ex. not just the Microsoft Surface)?

Yes. We're evaluating the Lenovo Tablet 2.
added a while ago by Lee Collard

You can purchase Windows 8 tablets from Lenovo now.
added a while ago by Jimmy Pack

Yes.
added a while ago by Benny Lile

yes
added a while ago by Lee Jordan

yes
added a while ago by Margaret

Yes, definitely.
added a while ago by John Profitt

Yes
added a while ago by ed tech

26:41 Seven Leadership Skills you Need to Drive Results

1. Commit to leadership first, everything else second
2. Lead differently than you think
3. Embrace your softer side
4. Forge right relationships, drive right results
5. Master communications
6. Inspire others
7. Build people, not systems

What **David** has found is that K-12 in Kentucky is ahead of the public and private sector in utilizing most of these technologies.

36:21 Emerging Technology Leadership: Every piece of technology goes thru a "Hype Cycle" in terms of managing new technologies.   **David** used a chart detailing various emerging tech hype cycle for education and the need to educate superintendents and local boards on what are their primary objectives and then look to see what pieces on the hype cycle can meet those objectives.

David also reviewed the **Top 10 Strategic Technology Trends for 2012** chart from the conference:

1.   Media tablets and beyond
2.   Mobile-centric applications and interfaces
3.   Contextual and social user experience
4.   Internet of things
5.   App stores and marketplaces
6.   Next-generation analytics
7.   Big data
8.   In-memory computing
9.   Extreme low-energy servers
10. Cloud computing

David also noted that these and other tools will help district IT leaders be better leaders and be more valuable to district leadership.

49:30 Offers of Assistance and Technology Readiness Survey: Mike Leadingham noted 120 districts that are eligible for their offers of assistance $11 per ADA for the 1st offer and $5 per ada for the second offers in the April timeframe.

E-rate – we will be pulling the discount data by the end of the month and get that information to the districts around December 7th.

Due to the recent hurricane, the deadline for **BEAR forms for 2011** has been moved to **January 28th, 2013. 471 filing window will be from December 12th to March 14th.**

Technology Readiness Survey is due by December 1st. It is an online report it is critical to review that data, build summary reports that is used by KDE leadership as we meet with the legislature.

52:38 Office 365 update: Chuck gave an overview of this large upgrade of the Live@EDU email system that K-12 uses in all the 174 school districts. Chuck noted that we are still in the process of finalizing the engineering and we will announce that we will move the date for the migration for the Staff during the weekend that starts February 15th 2013.

54:28 MUNIS to the Cloud: David noted that we are still expecting to move all, but one, district to the cloud version of the MUNIS system by the end of the year. We have 93% completed as of today.

54:57 KEN-KIH3 and Voice and Data Network RFPs: Mike noted that we expect to have those contracts in place by December 31st so KDE and districts by the e-rate filing windows early next year.

56:09 Data Quality Campaign Survey Results: DeDe gave an overview that Kentucky was honorably mentioned on the national level. In partnership with Higher Education, Workforce, and the Education Professional Standards Board we are building on and moving forward in using information that is gathered and shared in using data for better decision making.

58:00 KDE new Website: David mentioned that a majority think that the new website is good and we appreciate the feedback.

How would you rate the new KDE Web Site?

CHOICE	VOTES	%	
Excellent	4	7%	
Good	29	53%	
Average	20	36%	
Poor	2	4%	

These summaries are designed to serve as a communication tool. We hope you will cut, paste, edit or change and forward any or all of the below in order to suit your needs.